

## Gatsby Benchmarks Overview: A Range of Activities

Gatsby Benchmark		Definition
1	A Stable Careers Programme	Every school and college should have an embedded programme of career education and guidance that is known and understood by pupils, teachers, governors and employers.
2	Learning From Career and Labour Market Information	Every pupil, and their parents, should have access to good quality information about future study options and labour market opportunities. They will need the support of an informed adviser to make best use of available information.
3	Addressing The Needs Of Each Pupil	Pupils have different career guidance needs at different stages. Opportunities for advice and support need to be tailored to the needs of each pupil. A school's careers programme should embed equality and diversity considerations throughout.
4	Linking Curriculum Learning To Careers	All teachers should link curriculum learning with careers. STEM subject teachers should highlight the relevance of STEM subjects for a wide range of career paths.
5	Encounters With Employers and Employees	Every pupil should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace. This can be through a range of enrichment activities including visiting speakers, mentoring and enterprise schemes.
6	Experiences Of Workplaces	Every pupil should have first-hand experience of the workplace through work visits, work shadowing and/or work experience to help their exploration of career opportunities, and expand their networks.
7	Encounters With Further and Higher Education	All pupils should understand the full range of learning opportunities that are available to them. This includes both academic and vocational routes and learning in schools, colleges, universities and in the workplace.
8	Personal Guidance	Every pupil should have opportunities for guidance interviews with a career adviser, who could be internal (a member of school staff) or external, provided they are trained to an appropriate level. These should be available whenever significant study or career choices are being made. They should be expected for all pupils but should be timed to meet their individual needs.

Category	Activity
Talks And Websites	Careers and skills fairs
	Careers talks
	Comprehensive careers websites
CV Workshops	CV workshops
Mock Interviews	Mock Interviews
Mentoring	E-mentoring
	Mentoring with an employee
Employability Workshops	Employer delivered employability skills workshops
Enterprise Activities	Enterprise activities
	Enterprise competitions
Employer-Delivered Classroom Learning	Employer-led career learning
	Employer-led curriculum learning
Workplace visits and experience	Work place visits
	Networking with employers
	1-2 week work experience
	Part time working
	Work related learning
Work Shadowing	Work shadowing
Volunteering and Citizenship	Volunteering
	Skill building and citizenship