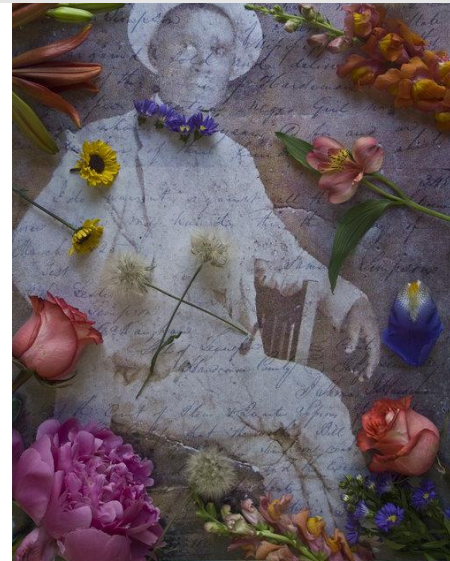


# GROUPS



## PATHWAY 1

Follow this step by step guide to the question 'GROUPS' making sure each task is completed to the best of your ability and you will achieve a passing grade for this examination.

# TASK 1; AO1 & 3

## Visual Brainstorm;

### Completed on a slide of a New PowerPoint

it must include...

- The title 'GROUPS'
- A collection of images relevant to this title that you have found from the internet. You must include images from ALL of the artists given to you in the main PowerPoint.

It should also include...

- Key words relevant to the title (Possible things that are photographed, typology, bricolage, Names of artists, techniques and processes)
- As many relevant examples of other photographic artists work as you can find. At this stage it is about the ability to search wide before narrowing down to your project.

# TASK 2; AO1

## Contextual Research in to Ira Garber

### it must include...

- Title 'CONTEXTUAL RESEARCH Ira Garber'
- Relevant images of their work
- Your description and opinion of the **VISUAL** appearance of those images.

### It should include...

- As much information from the generic research guide on the next slide. If a basic search does not provide the answers to certain points do not worry.

**VISUAL – MECHANICAL – CONTEXTUAL - CONCEPTUAL**

### It could include...

- A comparison to similar work by **Edward Steichen**





IRA GARBER

TECHNICAL VISUAL

- Is it film or digital?
- Has it been manipulated? If so how?
- How would you describe the depth of field used? (Is it shallow or wide?) What areas in the photograph are in focus and what areas are blurred?
- What type of shutter speed do you think has been used (fast or slow?) and why do you think that?

- What is the subject matter of the photograph?
- What is the focal point (what is your eye drawn to first, and then what else?)
- Where is the light coming from? Both direction and source!
- Is there a strong tonal contrast?
- What colours are there?
- Can you overlay lines/shapes on to the image to show the structure of the composition?

- *What is it called?*
- *Where was it taken?*
- *When was it taken?*
- *What else was happening in the world then?*

- What do you think the photographer might be trying to show or say? Think about the main issue
- What is your **personal opinion** about the work – how does the image affect YOU?
- What does the photograph make you **feel or think about?**

CONTEXTUAL CONCEPTUAL

Task 2; Support information about Ira Garber

Look at the link below to help complete a good, 2 slide research in to the work of Ira Garber

**Make sure to include a detailed description of her work and your personal opinion of it.**

[home - Ira Garber Photography \(401\) 274-3723](#)



## Task 3; AO3 First visual response.

You need to take a set of at least 20 images of glass objects or dress jewels in the studio achieving all of the elements below

- Try to find a range of objects in shape and size
- Place them against both white and black backgrounds
- Close details of the object using the zoom function on the camera
- A range of lighting styles from a single focused light source to create shadow contrast to brighter 'product' style lighting.

Make sure all images are in focus

Present a contact sheet and at least 6 basic edits from the set using the 'CAMERA RAW FILTER' in Photoshop to edit them.



## Task 6; AO2 first experimental process.

In the style of Man Ray, from your coursework, you will create and present 6 photograms of jewels or glass objects that you make in the darkroom

Explore the use of different shapes and off-set the objects for shorter times to create more layered outcomes.

### **HINT FOR MORE POINTS**

*Reference his work in your annotation of these outcomes.*



# Task 6; AO4 extended experimental process.

Try scanning these in and arranging them over the top of your digital images, combining the outcomes using blend modes.

*Create an initial slide that shows a selection of the blend mode outcomes in smaller thumbnails to show your range of experimentation*

*Then go on to show at least 4 full slide outcomes of the best ones*



# TASK 4; AO1

## Contextual Research in to Todd Mclellan

it must include...

- Title 'CONTEXTUAL RESEARCH Todd Mclellan'
- Relevant images of their still life work which can be seen here
- Your description and opinion of the **VISUAL** appearance of those images.

It should include...

- As much information from the generic research guide on the next slide

**VISUAL – MECHANICAL – CONTEXTUAL - CONCEPTUAL**



TECHNICAL VISUAL

- Is it film or digital?
- Has it been manipulated? If so how?
- How would you describe the depth of field used? (Is it shallow or wide?) What areas in the photograph are in focus and what areas are blurred?
- What type of shutter speed do you think has been used (fast or slow?) and why do you think that?

- What is the subject matter of the photograph?
- What is the focal point (what is your eye drawn to first, and then what else?)
- Where is the light coming from? Both direction and source!
- Is there a strong tonal contrast?
- What colours are there?
- Can you overlay lines/shapes on to the image to show the structure of the composition?

- *What is it called?*
- *Where was it taken?*
- *When was it taken?*
- *What else was happening in the world then?*

- What do you think the photographer might be trying to show or say? Think about the main issue
- What is your **personal opinion** about the work – how does the image affect YOU?
- What does the photograph make you **feel or think about?**

CONTEXTUAL CONCEPTUAL

Task 4; Support information about Todd McClellan

Look at the links below to help complete a good, 2 slide research in to the work of Hiroshi Sugimoto

**Make sure to include a detailed description of his work and your personal opinion of it.**

[Welcome - TODD MCLELLAN MOTION/STILLS](#)

[Todd McLellan - Wikipedia](#)



## Task 5; AO3 Second visual response.

You need to take a set of at least 20 images of carefully arranged objects

- Shot in the school studio
- You can use items from the mechanical forms box at school
- Set up lighting for bright product shots
- Take from an angle directly above to highlight the larger shape you create from your objects

Make sure all images are in focus

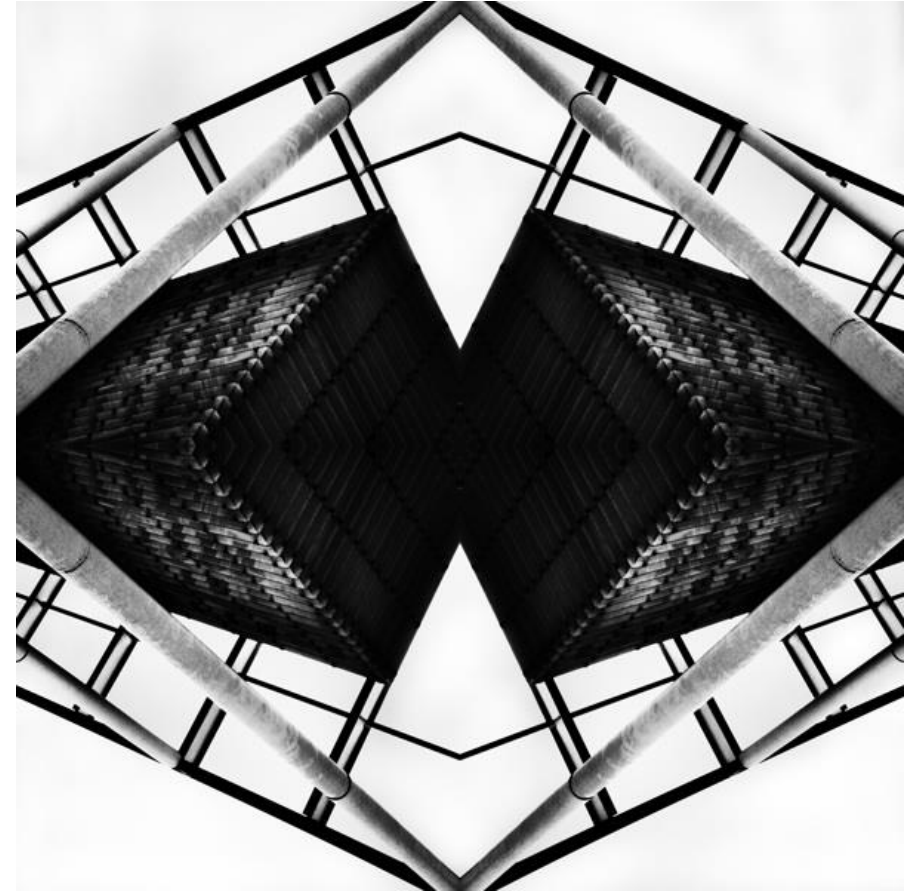
Present a contact sheet and at least 6 basic edits from the set using the 'CAMERA RAW FILTER' in Photoshop to edit them.

# Task 6; AO2 second experimental process.

In the style of Helder Santos, from your coursework, you will create and present 6 reflected outcomes from your Todd McLellan responses

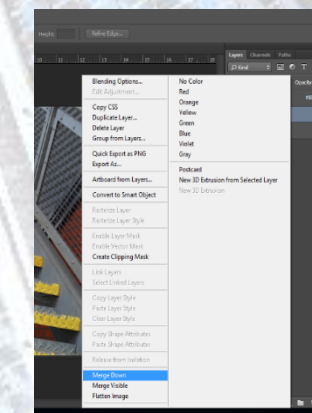
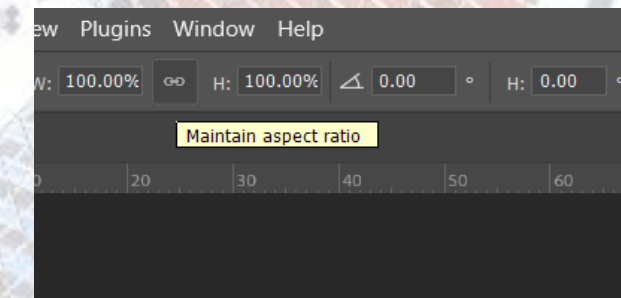
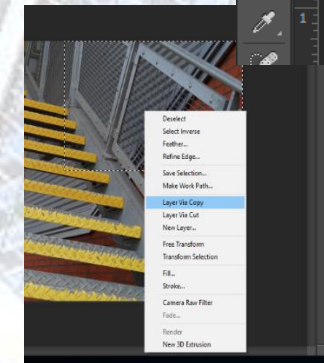
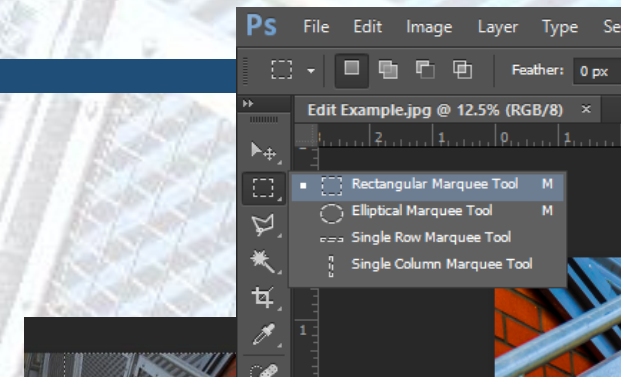
## **HINT FOR MORE POINTS**

*Reference his work in your annotation of these outcomes.*



# Mirrored Patterns

1. Use the **RECTANGLE MARQUEE TOOL** to select the most interesting **EXACT** quarter of the image.
2. Right click inside this box and select **LAYER VIA COPY**
3. Select **CTRL T** and uncheck the **MAINTAIN ASPECT RATIO** button along the top tool bar.
4. Use the white square cursor on the side of the box to drag the image over itself making it a reflection. Double click inside this box to approve the change.
5. Right click on the top layer in the layer window and select **MERGE DOWN**
6. Select the entire mirrored half of the image and repeat steps 3 – 5





# The Final Piece

# Concertina



# Task 1 1; The Final Piece. AO4

## Exam Day 1

1. You will start by creating the backgrounds that will go on the concertina
2. You need at least 12 to cover the word GROUPS twice over
3. It will be a combination of both photographers that you have looked at, so will be reflected edits from your combined glass/jewel photographs
4. You can extend these if you like to add a specific colour scheme by putting overlays on in Photoshop
5. You will need to print the first one out to make sure it looks good printed to at least A4 before continuing with the rest

# Task 1 1; The Final Piece. AO4

## Exam Day 2

1. Now create the concertina
2. You will need an A1 sheet of black card, which you cut length wise to create two strips that are A4 in height but A1 in length.
3. It will need carefully folding in to the concertina by folding it in half and then folding each half back on itself
4. These then need sticking together, using a small strip of the same black card to make sure there are 6 A4 sized sections
5. Then you need to cut the letters out of 6 sheets of black card. To do this you need to print the letters off in a bold font so each one fits fully on a sheet of A4. Do this in Word, then trace them on to the card.
6. Carefully cut them out with a craft knife as you need both the positive and negative shapes that you cut out.
7. Then mount the 12 images you created yesterday on the concertina.
8. On one side mount the positive letters on top of that, then mount the negative letters on the other side.

## **Task 10 Preparation for the final piece; AO3 & 4**

**You need to have answers for all these questions before the exam days**

- Can you complete the Photoshop task to create the reflected edit without help? You will need to do it in the exam
- Is all your preparatory work complete and presented in your PowerPoint?
- Can you access all of the images you have taken?