Subject Learning Journey - Travel & Tourism



Managing socio cultural impacts

Managing environmental impacts

Managing economic impacts

Role of government

Tourism development

Complete Component 3 Assessment



Sustainable tourism

Impacts of travel

Factors influencing global travel and tourism

Start Component 3: Influences on Global Travel and Tourism Complete Component 2
Assignment

Travel planning

Start Component 2: Customer Needs in Travel and Tourism

Types of market research

How market research is used

Year 11 Identifying travel and tourism trends

Customer needs and preferences

Providing products and services to meet customer needs

Different types of travel to meet customer needs

Complete
Component 1
Assignment

Travel Options

Different visitor types

Travel and tourism activities

Visitor destinations

Role of consumer technology

(II)

Year 10

Start Component 1: Travel and Tourism Organisations and Destinations Major components of the UK travel and tourism industry e.g. accommodation providers, transport operators

Ownership and aims of travel and tourism organisations